

Emile Premmereur

Design Manager

Contact

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Experience

Mavrck Boston, MA Jan 2021 - Present

Design Manager

March 2022 - Present

- Provide leadership, direction, and mentorship for a team of Product Designers; lead through ambiguity with creative problem solving that addresses user and business needs and is technically feasible to implement.

- Develop design talent and build a thriving culture where designers are inspired, feel a strong sense of inclusion and belonging, and are motivated to grow in their careers.

Senior Product Designer

Jan 2021 - March 2022

- Set up and maintained Product usage tracking via Pendo, connecting properties from our CRM to provide the organization with a map of customer and user behavior.

- Established formalized recurring user research planning, recruiting, testing, and reporting across the customer base, services, and customer success organizations to gather insights into our platform and better prioritize new features.

- Resolve numerous user problems by iterating on designs, providing much-needed ROI validation in influencer marketing

HubSpot Cambridge, MA Jan 2020 - Jan 2021

Product Designer, AI/ML

- Collaborate with Product Managers, Front and Back end engineers, and modelers to ensure a delightful user experience for Conversation Intelligence, Deduplication, and Enrichment Report Products.

- Conduct ongoing research to validate identified problems and hypotheses concerning automatically captured data settings.

Bullhorn Boston, MA June 2018 - Jan 2020

User Experience Designer

- Cooperate with Product Managers, Developers, Quality Assurance Analysts, and the UX team to understand and champion the needs of the workforce industry, in order to build efficient, intuitive products that cultivate an impactful, relationship-driven experience.

- Ensure an ideal customer experience through and beyond launch of the Bullhorn Native Mobile Application, adjusting UX direction throughout.

Education

Harvard University 2013-2015

Post-baccalaureate Pre-health program

Connecticut College 2007-2011

Bachelors in Philosophy

Relevant Skills

- Interaction Design
- Usability Testing
- Information Architecture
- User Flow Creation
- Task Analysis
- Persona Creation
- Affinity Mapping
- Discovery Research
- Wireframing
- Low & Hi-fi Prototyping
- Animation
- Contextual Inquiry
- Logo Design

Tools

- Sketch
- InVision
- Adobe Photoshop
- Principle
- Flow
- Figma
- Adobe XD
- Keynote
- Amplitude
- Pendo

Languages

French	Native
English	Fluent
Spanish	Proficient
Mandarin	Basic
Japanese	Basic

Interests

- Artificial Intelligence
- Virtual/Augmented Reality
- Game Design
- Rock Climbing