

# Emile Premmereur

Senior Product Designer with nearly eight years in SaaS, AI-driven, and B2B applications. Skilled in crafting user-centered, scalable solutions and leading cross-functional teams. Experienced in aligning product strategy with design to deliver cohesive, high-impact user experiences.

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## EXPERIENCE

### Later, Brooklyn, NY — *Product Design Manager*

April 2022 - PRESENT

- Lead and mentor a team of Product Designers, establishing a collaborative and inclusive design culture that drives excellence and professional growth.
- Streamline design processes and tools across teams, ensuring efficient workflows and consistent, high-quality design output aligned with business and user needs.

### Later, Boston, MA — *Senior Product Designer*

January 2021 - April 2022

- Led end-to-end design for new features, from ideation to user testing, enhancing usability and achieving high-impact user experiences.
- Collaborated with cross-functional teams to deliver scalable solutions for influencer marketing, utilizing data to validate and refine design decisions.

### HubSpot, Cambridge, MA — *Product Designer - AI & ML*

January 2020 - January 2021

- Designed and optimized UX for AI-driven products, including Conversation Intelligence, enhancing cross-product consistency and usability.
- Partnered with data scientists and engineers to integrate machine learning into HubSpot's product suite, creating intuitive solutions for complex data insights.

### Bullhorn, Boston, MA — *UX Designer - Mobile and AI*

January 2020 - January 2021

- Improved the UX of Bullhorn's Native Mobile Application through iterative testing and user feedback.
- Designed AI features within Bullhorn's design systems, adapting interaction patterns to align with advanced algorithms and functionality.

## SKILLS

**Design Tools:** Figma, Adobe Creative Suite, Prototyping

### **Methodologies:**

User-Centered Design, Design Thinking, Agile, Lean UX

**Specializations:** Interaction Design, Visual Design, UX Research, Data-Driven Design

## EDUCATION

### **General Assembly**

2017

UX Design Immersive

### **Harvard University**

2013 - 2015

Pre-medical Science, Medicine

### **Connecticut College**

2007 - 2011

Bachelor of Arts - Philosophy

## LANGUAGES

French - Native

Spanish - Limited Working proficiency