

EMILE PREMMEREUR

Senior Product Designer | AI Products, Complex Systems, Design in Code

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SUMMARY

Product designer with 8+ years of experience across five industries, most recently designing AI products for experts working under pressure, where the design problem is making the system's reasoning legible enough to disagree with. Designs directly in Claude Code as well as Figma, shipping prototypes that double as engineering specs. Has led design teams as large as 18 while staying close to the craft.

EXPERIENCE

Senior Product Designer, Sixfold

New York, NY | Jan 2025 - Present

- Led Zenith, an AI copilot for life and health underwriting, from 0 to 1: inverted the product from surfacing everything to surfacing only what is material to the decision, grounded in each carrier's own rating manual.
- Designed the trust layer that made an agentic system usable: analysis sequenced before recommendations, every claim cited to its source, and explicit signals for what remained unresolved, so users could rely on the system without losing final judgment.
- Cut average case review time from 40 minutes to 16. After a two-month learning period, override rates settled to roughly 1 in 8 cases. Live demos of the product helped close 5 new international customers.
- Built a reusable component library the agent assembles from per condition, trend lines, comparisons, or metric grids depending on the evidence, rather than a fixed template, keeping the system consistent as it scaled.
- Designed two structured learning signals into the product, repeated questions and outcome overrides, so its defaults improve from real disagreement rather than free-text feedback.
- Designed entirely in Claude Code, grounding prototypes in Sixfold's real Storybook components and tokens so the prototype doubled as the engineering spec.
- Led a company-wide accessibility initiative solo: audited three products against WCAG 2.2 AA, synthesized 61 findings into five actionable themes, shipped the fixes directly in the TypeScript/React codebase with CI-enforced regression tests, and presented a resulting standard adopted company-wide at the CTO's request.

Product Designer & Design Manager, Mavrck (acquired and rebranded as Later) Boston, MA | Jan 2021 - Jan 2025

- Personally designed Mavrck, an influencer and social media marketing platform, from 0 to 1, shaping the core product experience prior to the company's acquisition and rebrand as Later.
- Directed and mentored a multi-disciplinary team of 18 designers, researchers, and UI designers, establishing critique practices and development frameworks that raised the team's craft bar.
- Established recurring research and analytics practices, integrating Pendo and CRM data so product decisions were grounded in behavior rather than assumption.

Product Designer, AI/ML, HubSpot

Cambridge, MA | Jan 2020 - Jan 2021

- Founding and sole Product Designer for HubSpot's inaugural AI/ML team, designing explainable experiences for Conversation Intelligence and Enrichment Reports.
- Partnered with Engineering and Data Science to understand model capabilities and limitations, translating them into interaction patterns that balanced automation with user control.

User Experience Designer, Bullhorn

Boston, MA | Jun 2018 - Jan 2020

- Partnered with product and engineering teams to build efficient, intuitive products for the workforce industry, balancing business needs with a relationship-driven user experience.

RELEVANT SKILLS

AI & Agentic Product Design · Trust, Explainability & Control · 0 to 1 Product Design · Design Systems at Scale · Designing in Code · Discovery Research · Mentorship & Team Craft

TOOLS

Figma · Claude · Claude Code · TypeScript · React · ShadCN · Storybook · Jira · PostHog · Pendo

LANGUAGES

French (Native) · English (Fluent)

EDUCATION

Harvard University | Post-baccalaureate Pre-health (2013-2015)

Connecticut College | B.A. in Philosophy (2007-2011)